

**International Festival of Holland**  
**Connected to and Growing with the Wider World**  
**August 21, 2021**

**SPONSORSHIP LEVELS**

<b>Sponsorship</b>	<b>Level</b>
<b>Diamond Level</b> Festival Naming Rights – Holland International Festival sponsored by Your Company Name Full page color ad in the Event Program Logo featured in media ads Prominent Festival signage Double table at the Festival Logo with company link featured on the Festival web page	<b>\$10,000 +</b>
<b>Platinum Level</b> Sponsoring Headline Performers Full page color ad in the Event Program Logo featured in media ads Prominent Festival signage Double table at the Festival Logo with company link featured on the Festival web page	<b>\$ 7,500</b>
<b>Gold Level</b> Sponsoring Festival Performers Full page black and white ad in the Event Program. Logo featured in media ads Company name highlighted in Festival signage Double table at the Festival Logo with company link featured on the Festival web page	<b>\$ 5,000</b>
<b>Silver Level</b> Sponsoring Children’s Fiesta Half page black and white ad in the Event Program Logo featured in media ads Company name featured in Festival signage Table at the Festival Logo with company link featured on the Festival web page	<b>\$ 2,500</b>
<b>Bronze Level</b> Quarter page black and white ad in the Event Program Company name featured in Festival signage Table at the Festival Logo with company link featured on the Festival web page	<b>\$1,000</b>
<b>Other. I wish to donate to the Festival</b> All donors will be recognized in Event Program and on Festival web page	<b>\$ _____</b>

*All levels of sponsorship are tax deductible to the full extent permitted by applicable law.*

**Donate Online at [www.internationalfestivalholland.com](http://www.internationalfestivalholland.com)**

**Holland City Hall**

270 South River Avenue  
 Holland, MI 49423

cityofholland.com  
 info@cityofholland.com

P 616 355-1300  
 F 616 355-1490



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SPONSORSHIP PARTICIPATION FORM

For planning purposes, please send your commitment by August 1, 2021

PLEASE COMPLETE THE FORM BELOW. MAKE CHECK PAYABLE TO CITY OF HOLLAND.
MAIL FORM AND CHECK TO

International Relations Commission
City of Holland, 270 S. River Ave, Holland, MI 49423

OR Donate Online at www.internationalfestivalholland.com

Date \_\_\_\_\_

Sponsorship Level

- [ ] Diamond \$10,000 [ ] Platinum \$7,500 [ ] Gold \$5,000
[ ] Silver \$2,500 [ ] Bronze \$1,000 [ ] Other \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Website \_\_\_\_\_

Authorizing Official Name \_\_\_\_\_

Authorizing Official Signature \_\_\_\_\_

Sponsorship Benefits on Reverse Side



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