



**INTERNATIONAL FESTIVAL MERCADO APPLICATION**

**Date:** Saturday, August 21, 2021

**Location:** Holland Civic

**Mercado Hours:** 1:00 p.m. – 8:00 p.m.

Center Place **Table Fee:** \$50.00

**Minimum Hours:** 1:00 p.m. – 5:00 p.m., option to stay as late as 8:00 p.m.

**Setup:** 12:00 p.m. – 1:00 p.m.

**Business Name:** \_\_\_\_\_

**Contact Person's Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_  
\_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Day of Event Contact Phone:** \_\_\_\_\_

**The festival table fee of \$50.00 is payable to the City of Holland, International Festival of Holland.**

Payment should be mailed to:

City of Holland, International Festival  
270 S. River Avenue  
Holland, MI 49423

If your organization is selected you will receive a confirmation and further details by email by July 31, 2021. If your business is not selected, your \$50 table fee will be refunded.

**Description of Goods:**

*Please provide a clear description and/or attach photos of the INTERNATIONAL goods your organization would like to sell at the event.*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WIFI will be available for online transactions. An eight-foot table and chairs will be provided, no linens will be provided. A bank will not be available – please bring your own cash box for making change.

Please email any questions to [irc@cityofholland.com](mailto:irc@cityofholland.com), or call 616.355.1322.

**Holland City Hall**

270 South River Avenue  
Holland, MI 49423

[cityofholland.com](http://cityofholland.com)  
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